



# Niños del Sol Entertainment Group

2335 W. Moffat Street, Unit 3...Chicago, IL 60647...p 312.409.9509...f 630.214.9274...www.ninosdelsol.com

**Niños del Sol Entertainment** creates or puts the finishing touches on your music project to help your talents shine, and also use its cutting edge skills and methods to make sure that everyone knows what you have to offer.

*Our services include:*

- **Music Production** services to help create or accentuate your sound
- **Music Promotion** services acting as your eyes, ears and mouth to the world
- **Event Services** including planning, production, and promotion to make sure your event goes off without a hitch

Niños del Sol Entertainment Group, Inc. is a Chicago based music production and promotions company specializing in developing quality recordings and getting local and national exposure for up-and-coming acts in a variety of genres. Our services also include event production and promotions for other companies putting on their own music shows.

We use trend setting technologies and well established industry relationships to help musical acts achieve everything from creating their recordings and presentations to booking live performances and helping acts get signed by record labels. Niños del Sol works very closely with each artist and creates a complete production, presentation, and marketing plan specifically tailored to the artist's background, experience, market and goals.

Browse through the following pages to see what Niños del Sol's production, promotions, and event services can bring to you, your band, or your establishment.

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*music production, promotion and event services*



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## Studio Production Services

**ARTISTS** *The sound that moves you from within. The music that begs for a replay because all you can say is, "damn that sounds good".* This is how we feel about the music we produce. Our goal is to accentuate the very best in your talent. The variety of sounds we produce include:

- World Music
- Latin
- Jazz
- Blues
- Funk
- Rock
- Hip Hop
- R&B
- Acid Jazz
- Trip Hop

**AD AGENCIES** We can add the period, exclamation point or even question mark to your commercial, radio spot, and web advertising. Niños is able to create a variety of sounds you need to get your point across to your target demographic.

- TV Commercials
- Radio Spots
- Web Advertising

**FILM/TELEVISION** From small independent projects to large scale productions, Niños is able to bring a variety of musical skill to the table. From of our solid collection of world and local beats, we can add a whole other dimension to your production.

- Opening & Closing Credits
- Scoring
- Musical Direction

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## Music Promotion Services

As an artist, your focus should be on your sound; as your promoter, Niños focus is to find those doors of opportunity, knock them down, and “get you in”. We go about doing so by being your eyes, ears, and mouth.

**EYES** As your eyes, Niños is able to find a way to make your sense of style and sound come across on paper by creating media kits that represent what you are all about and the tools to be able to promote yourself.

- Media Kit Design
- Photos
- Bios
- CD Cover Art
- Press Releases
- Website Creation

**EARS** As your ears, we find out where the greatest need for you might be and “get you in”. By shopping your recorded material to different labels, radio stations and any musical venue that fits your style, we use our resources to get you heard.

- Record Labels
- Radio Stations
- Venues

**MOUTH** As your mouth, we make sure that everyone that seeks out new sounds that dig deeper than surface get to lend an ear to your distinctive flava. Our strategy is to use multiples channels to get you noticed.

- Street Promotions
- Radio
- TV
- Print PR
- Internet

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## Events and Event Services

### *Niños del Sol Events*

Niños events feature variations of melodious beats that not only promote our up and coming talents but also benefit the venue in which they are held, guaranteeing a successful turnout and creating a new and/or regular audience.

- Talent Showcase
- Venue Promotion
- Industry Exposure

### *Event Production Services*

We definitely know how to throw a party and can help your next production be the talk of the town. Whether you are trying to get organized, acquire sponsorship, or just need help with promotions, we are able to assist.

- Organization
- Promotional Assistance
- Sponsorship Acquisition

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